



Materials & Finishes



Dessins





406 C

410 C

4700 C

419 C

8404 C

466 C

468 C

8362 C

871 C

8384 C

Golden Treasure



Key Words :

Ethnic / Oriental / Rich / Opulent / Ostentatious /
Sensual / Baroque / Ornamental

Colors & Harmonies:

A range of rich tones of leathers and hides.
Sophisticated, rosy, smoky half-tones combined
with camels, honeyed and ambery shades ranging
as far as gold.

Floral Inspiration:

Stylized oriental florals: camellias, star anise,
amaryllis, saffron crocus...

Fabrics & Finishes:

Fabrics:

Rich, shiny textiles that catch the light. Jacquards,
damasks and brocades. Silk satin. Embroideries.
Cordoba leather.

Materials:

Importance of warm metalizations: amber, copper
and gold. Elaborated, ornamented materials.

Metal, wood, glass and porcelain, engraved,
embossed, carved... Somber, golden woods.
Marquetry and inclusions.

Finishes:

Jewel trims: sequins and glitter. Tassels, ribbons
and passementerie.

Patterns & Decoration:

Stylized, geometric motifs, rich and covering.
Flowers stylized in an oriental manner. Rosettes
and sun-shaped motifs. Volutes and arabesques.
Palmettes and paisleys.

Volumes & Shapes:

Reference to a baroque classic style. New "Bling-
Bling" and oriental luxury. Molded, finely wrought
shapes, like that of a fine craftsman.

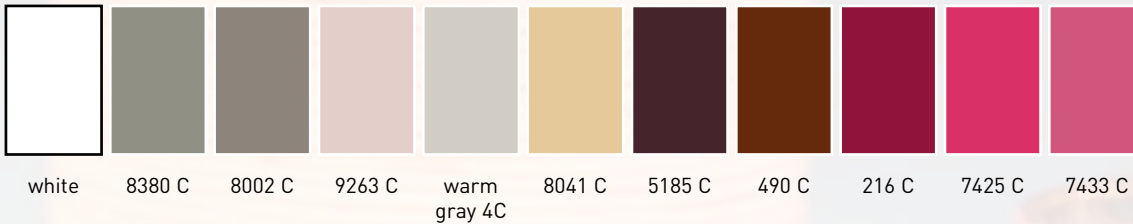


Materials & Finishes



Dessins





Modern Serenity



Key Words:

Organic / Innovative / Ecologic / Harmonious /
Essential / Soothing / Natural / Contemporary

Colors & Harmonies:

A range of tints resembling the tones of the skin.
Feminine, neutral, colored whites, very soft and
slightly grayish or pinkish, combined with modern,
powdery red-browns.

Floral Inspiration:

Delicate, graceful flowers: magnolias, dandelions,
lunaria, roses and peonies. Lianas, branches and
climbing plants.

Fabrics & Finishings:

Fabrics:

Light wool, washed linen, organic cotton. Heavy
woolens, knits and macramé. Voiles and chiffon.
Tie-dyes.

Materials:

Natural, archaic, delicate, fragile, sensual materials.
Porcelain, stoneware and biscuit. Marbled and

opaline glass. Rosy, bleached wood, sanded and
polished. Cigarette paper veneers. Paper. Polished,
wireframe metal. Marble, alabaster, soapstone,
quartz, bone and stone.

Finishes:

Gum and latex hands. Velvety, puffy, rubbery inks.
Soft metalizations. Fringes, strips and bands.

Patterns & Decoration:

Free, artistic treatment. Undulating, stylized plants
for overprints, stencils and positive / negative plays.
Brush-streaked stripes. Smudges, splashes, drips.
Organic spots: discs, rounds, bubbles.

Volumes & Shapes:

Zen minimalism. Round, sensual, organic shapes:
curves, volutes, spirals.
Cocoon, bubble, ball and shell shapes.



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Materials & Finishes



Dessins





1955 C

7421 C

7417 C

484 C

4645 C

4635 C

574 C

371 C

7495 C

871 C

Hunting Lodge



Key Words:

Nature/ Country Style / Classic / Patrimonial /
Timeless / Smart / Elegant / Masculine

Colors & Harmonies:

A bucolic range of autumnal forest-floor colors.
Where beiges, greens, orangey shades, honeyed-
browns and reddish tones meet.

Floral Inspiration:

Mixing autumn flowers, fruit and berries:
poinsettias, amaryllis, oak leaves...

Fabrics & Finishes:

Fabrics:

Noble, comfortable, classic materials. Patchwork,
tartans, plaids and tweed. Natural leather and
hides. Wool, cashmere and velvet.

Materials :

Chic rustic china and earthenware. Smoked,
ambery glassware. Honeyed, brown woods. Bone,
horn and semi-precious stones.

Finishes:

Feather trims. Satin and velvet ribbons.
Embroidered, beaded, flocked.

Patterns & Decoration:

In honor of the forest's animals: hedgehogs,
squirrels, ducks, partridges, pheasants, deer...
A stylized foliage and berry inspiration: acorns,
pine cones and mushrooms.
Classic geometric motifs in a men's fabric spirit:
tartans, checks, Burlington diamonds...

Volumes & Shapes:

A hunting lodge spirit. Sober, classic shapes
stylized for extra modernity.



Materials & Finishes



Dessins





white 434 C 8003 C 7540 C 8160 C 7475 C 5483 C 622 C 552 C 8400 C 8362 C

Frozen Garden



Key Words:

Feminine/ Classic/ Romantic/ Sophisticated /
Delicate/ Frosty / Light / Poetic

Colors & Harmonies:

A frosty range of wintery tones: snowy neutrals of whites and grayish beiges combined with glacier blues, jade, celadon and turquoise.

Floral Inspiration:

Graceful, feminine, classic florals, elaborately detailed: roses, primroses, buttercups, orchids...

Fabrics & Finishes:

Fabrics:

Light and transparent. Soft hands. Open-worked lace and knits. Embroidery. Organza, tulle and voiles. Laser cuts.

Materials:

Fine china. Hand-blown glass and cut crystal, transparent, silvery, pearly and iridescent. Painted, bleached, patinated wood. Stucco and molding.

Finishes:

Lace, open-work and carving. Glass pendants and beads.

Patterns & Decoration:

Fine, delicate treatment. Elaborately detailed florals and branches. Bird and cage motifs. Classic arabesques and moldings. Decorative historic motifs: keys, medallions, trophies and frames. Lace and doilies.

Volumes & Shapes:

A family home spirit. Charm and heritage. Decorative neo-classic shapes.

This colour card represents the EFSA colour selection which has to be considered as an indication of future colour developments. The basis of this selection is the trend and colour proposition which the Nelly Rodi™ Agency, Paris makes on an exclusive basis for EFSA together with the specialists of the EFSA colour and trend team. If you want to receive the trend colour information on a continuous basis, please send a fax or e-mail to the secretariat indicating your name, title and function or contact your EFSA supplier. The photography features for a great part products of the EFSA members. The setting accentuates the colour selections and the images are exclusively photographed for EFSA. For promotional use we can send you on request the artwork.

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